



VL OMNI and 1Rockwell Launch The Ultimate Guide For Brands To Calculate The Cost of an eCommerce Site

VL OMNI and 1Rockwell announce their joint eCommerce guide for Merchants on how to calculate the Total Cost of Ownership (TCO) of an online store.

OAKVILLE, Ontario, Canada — September 29th, 2021 — [VL OMNI](#), an agile and scalable data integration platform, announces joint ebook guide with Shopify Plus Agency, [1Rockwell](#). Before getting their site up and running, Merchants need to know the average costs of building an eCommerce website. Joining forces with their years of expertise, VL OMNI and 1Rockwell walk brands through the many and varied factors that need to be considered when building an eCommerce site and how each of them will affect the overall cost of their business.

This guide gives extensive information on several key aspects of eCommerce site development and ownership, including how to choose the right eCommerce platform for your business. Merchants will gain insight into how to hire and the best roles to fit their business model with a wealth of technical information that explains the importance of back-end operations on an online store as well as understanding design, functionality and infrastructure tools.

This highly anticipated guide is essential reading for new and experienced Merchants looking to benefit from two highly skilled experts in the ecommerce industry. This guide is a must for any growing business looking to scale to the next level of their operational goals and create a cutting edge customer experience.

[Read the complete guide here.](#)



About VL OMNI:

Top global multichannel merchants trust VL OMNI to guide their integrations and move data seamlessly through their infrastructure as they grow, expand, and accelerate their business. [Start a conversation today.](#)

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