VL OMNI Announces Partnership with Klevu

Shopify Plus Technology Partner, VL OMNI, Partners with Leading Search Solution for Online Stores

OAKVILLE, Ontario, Canada — September 28, 2017 — VL OMNI, an agile point to multi channel data integration platform, announces its partnership with Klevu, a leading search solution for online stores. The partnership will allow VL OMNI to extend its offering of moving data seamlessly through their customer's infrastructure as they grow, expand and accelerate their business into using a smarter, more intelligent onsite search solution.

Klevu empowers online stores with smart, semantic and contextually relevant search technology. With a remarkably easy and flexible integration process, it provides merchants the power of natural language search for higher conversion rates and better customer engagement.

"At VL OMNI, we work with businesses that rely on their websites to drive sales. Mastering site search is now simpler than ever thanks to agile and highly-sophisticated ecommerce partners like **Klevu**. With 30% or more of ecommerce website visitors using site search tools to find products, coupled with the variety of ways users search for products (product names, descriptions, product numbers, and many, many more), it just makes sense to leave complex site search to those who excel in it." said Wayne Thompson, Strategic Partnerships at VL OMNI.

Miles Tinsley, Head of Partnerships with Klevu comments: "Klevu brings the most advanced site search to its customers globally. In our journey, our top-notch technology partnerships across eCommerce platforms are vital to our growth. VL OMNI, being one of the most respected agile point to multi channel integration platforms, is a great help to Klevu and its customers."

About Klevu:

Klevu brings paradigm shift to site search for online shops globally. Klevu builds what helps its customers to succeed with site search. With its global team in Finland, India and USA, and customers from over 40 countries, Klevu has been growing with its customers' success.

About VL OMNI:

Accelerate growth with VL OMNI. VL provides agile and scalable SaaS data integration to scaling upper SMB and enterprise-level omnichannel business across a number of sectors, including omnichannel retail. Over 200 businesses trust VL OMNI, an agile point to multi-channel integration middleware platform, to move data seamlessly through their infrastructure as they grow, expand and accelerate their business. Start a conversation today.

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