

# SCALING BUSINESSES REQUIRE AGILE INTEGRATION

### A VL OMNI Infographic



TRENDS IN DATA INTEGRATION

### More companies are increasingly: Recognizing the strategic importance of

integration

Adopting new approaches and technology to maximize the value of their data.

80%
Agree the volume and data within

businesses is increasing.



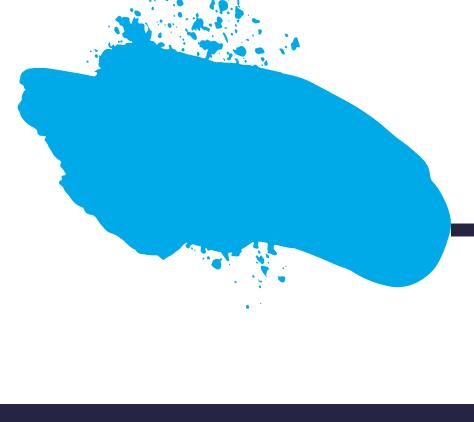
### STRATEGIC INVESTMENT

DATA INTEGRATION AS A

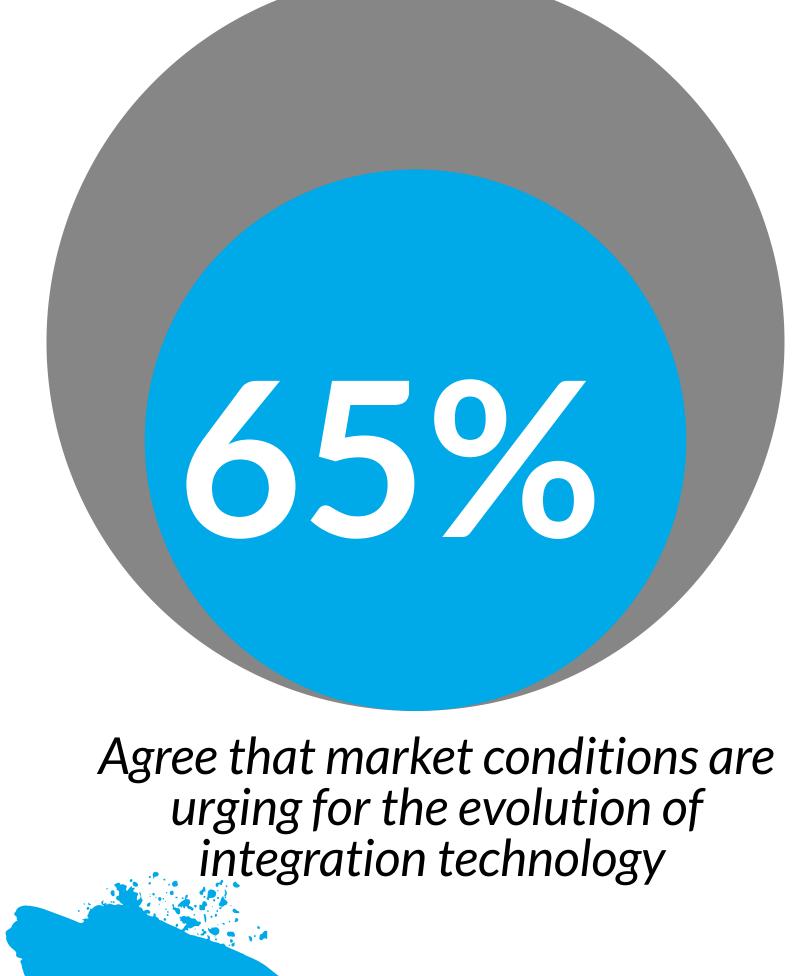
## strategic investment towards digital transformation. As expectations are rapidly increasing, businesses depend on integration technologies for a deeper impact on business operations.

View data integration as a

business operations.



INTEGRATION TECHNOLOGIES



THE EVOLUTION OF

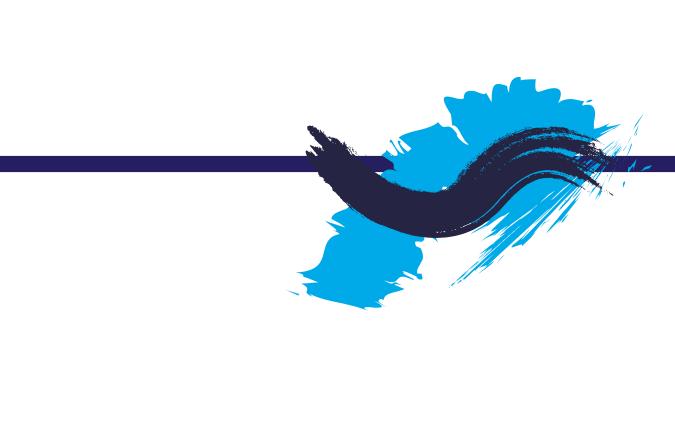
### Not spending valuable time developing data

Businesses need to focus on:

Getting the most out of their data!

management skills.





## Majority of the respondents reported that the main challenge is:

INTEGRATION

a cohesive approach.

CHALLENGES WITH

of respondents that experience several challenges with data integration

The rapid increase of consumers expectations for agility.

To integrate applications and data sources into



INTEGRATION

data management

## The need for the transformation of integration technology is expanding the requirements for

CHALLENGES OF DATA



## THE BENEFITS OF DATA INTEGRATION

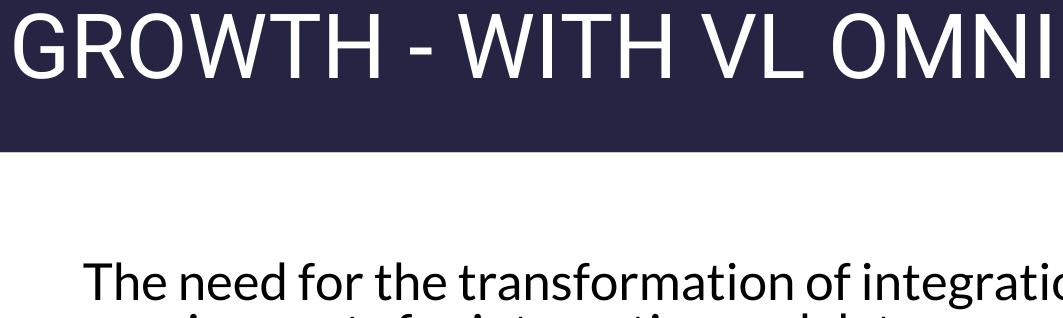
incorporates an integration and data management system.

Universally people agree that

cloud-based platform that

organizations benefit from a unified

agree that adopting a strategic approach to data integration will be beneficial



## The need for the transformation of integration has been pushing companies to expand the requirements for integration and data management. Combining an organization's core competencies with data integration experts like VL OMNI can create a stronger impact on

THE ROAD TO STRATEGIC

business and strategic operations—improving customer experience.

As more companies are realizing the value of integration, they are seeking solutions, like iPaaS scalable data integrations from VL OMNI to help mitigate the challenges of data integration.



READY FOR SCALABLE DATA INTEGRATION?

GROW WITH VL OMNI